

Enquiry Question: What is a blog and how can the audience be involved?

Looking at a Blog

Click on a **blog post** by clicking the title.



Slide 7

Look at the key features of the example blog post:

Date and time of post
May also have author details
(dependent upon blog security
settings)

Sub-headings



Main title

Introductory
paragraph

Mix of text and images
(can also include
embedded videos, links
and sound recordings)

Comments box

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What should I already know?

- I can identify the benefits and risks of giving personal information.
- I can review the meaning of a digital footprint.
- I have a clear idea of appropriate online behaviour.
- I can begin to understand how information online can persist.
- I can locate information on the search results page.
- I use search effectively to find out information.
- I can assess whether an information source is true and reliable.

What will I know at the end of the unit?

- I can identify the purpose of writing a blog.
- I can identify the features of a successful blog.
- I can plan the theme and content for a blog.
- I understand how to write a blog and a blog post.
- I can consider the effect upon the audience of changing the visual properties of the blog.
- I understand how to contribute to an existing blog.
- I understand how and why blog posts are approved by the teacher.
- I understand the importance of commenting on blogs.

Key Vocabulary

Approval
Archive
Blog
Blog post
Collaborate
Commenting
Vlog

Key Resources

